

A Personalized Marketing Plan to Meet Your Needs

- **Multiple Listing Service:** We advertise your property on MLS, a computerized service for Realtors that provides up-to-the-minute information about hundreds of listings of over 250 agents and their qualified buyers.
- **Newspapers/Magazines:** In addition to consistent newspaper advertising, we maintain a strong presence in publications produced specifically for buyers and sellers. By featuring your property in *The Real Estate Magazine* (which is distributed free locally), you reach many potential buyers.
- **Prospective Buyers' Database:** We maintain a large database of prospective buyers, where we match qualified customers with sellers.
- **Flyers with an Individualized Home Profile:** Your supply of these professionally produced marketing tools will highlight the key selling points of your property.
- **For Sale Signs:** Our unique yard signs are prominently displayed. Our sign is an endorsement of quality-trusted and respected by buyers, sellers, and other brokers.
- **Internet:** People moving to and within the Bismarck Mandan area have a unique tool available to them by linking directly to our local Board of Realtors' multiple listing system website, at BismarckMandanHomes.com. You may go to this site to design your own search for homes currently on the market within our community.